

**VIZSAFE** Civic Communications Network  
Smart Communities are Safe Communities



*May 8<sup>th</sup> Briefing - 911 Apps Workshop*



# What is Vizsafe? Waze for Community Safety



Imagine a community where people can receive alerts based on where they are at any given moment.



Imagine a community that is empowered to share important, time sensitive and *actionable* information.



Imagine a community where security personnel and first responders have instant access to shared information that is mapped, time-stamped, and categorized.



Imagine a community where security personnel have access to crowdsourced photos and videos linked by location to nearby live video cameras.



Imagine a unified crowdsourcing and communications platform that works for all communities of any size and any type.

Download **VIZSAFE** for your community today

# Customer problem **VIZSAFE** solves

## Users

- Frustrated with narrowly focused “apps” that only work for one org/location
- Eager to support their communities but can’t wade through the “noise”
- Accustomed to ubiquitous mobile and social technologies

## Government

- Experimenting with expensive siloed and proprietary technologies
- Trying, in vain, to engage citizens to enhance public safety and communications
- Concerned about data security and filtering the “fire hose” of social content

## Commercial

- Experiencing increased risk management costs associated with public safety
- Seeking low cost geo-targeted communications with customers/employees
- Striving to improve intimacy and stickiness with their customers

# How **VIZSAFE** solves these problems

## Users

- Vizsafe is a ubiquitous, global mobile platform
- Works anywhere for anyone with any device
- Empowers users to participate in their community's well-being
- Delivers targeted content based on user's location and interests

## Government

- Free communications platform with affordable premium features available
- Enables efficient and scalable public & private crowdsourcing with 2-way comms
- Offers robust security and content filtering based on time, location, category

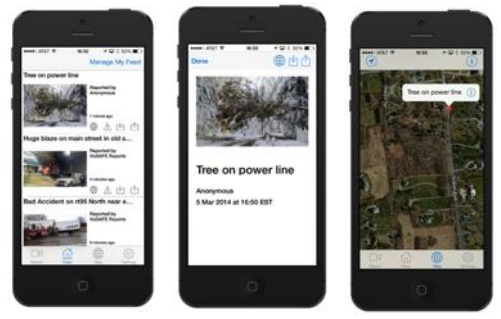
## Commercial

- Engages customers with relevant content and enhances brand awareness
- Provides geo-targeted communications with customers/employees
- Decreases risk management costs, reduces liability and improves visibility

# VIZSAFE available for free to all user groups

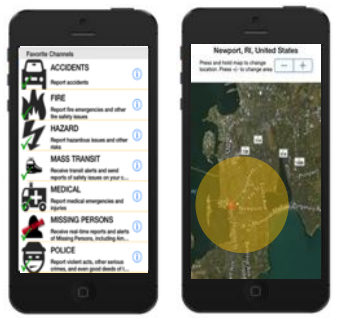
## View

See content in feed view, map view or detail view



## Filter

Set filters by channel, location, and time so you see what's important to you



## Alert

Receive alerts based on content type, time, location



## Engage

Contribute to your community by sharing important and relevant information



- ➔ Community members participate (citizens, businesses, organizations, governments)
- ➔ Visual reports and live cams are mapped and categorized in real-time
- ➔ Users receive geo-targeted alerts from both crowd & trusted sources (*weather, traffic, amber alerts, silver alerts, police, fire, dot*)
- ➔ First responders are armed with info before arriving on scene

Informed users are empowered users

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**VIZSAFE** See it. Share it. MAP FEED REPORT CAMERAS INFO > ACCOUNT >

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type a password...  
retype password...  
**Join now FREE**  
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- Share with your community

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